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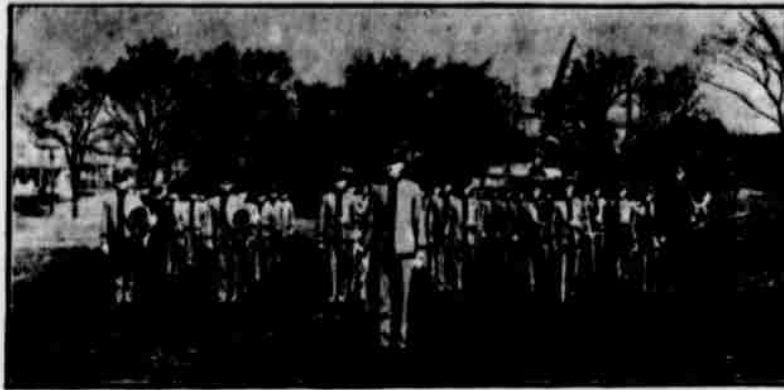
SMART PEOPLE BUY DRY GOODS AND NOTIONS

FROM

OWEN McKEE

THERE IS A REASON

RICHMOND - - - - - KENTUCKY



The Band that is to Accompany the Knoxville Boosters When They Visit Berea Next Week

Just to Remind You

Our Bank is Under Government Supervision. We Are Seeking Your Business.

Capital \$25,000 Surplus \$25,000
Profits \$8,000

Berea National Bank

Berea, Kentucky

time. The body deserves a rightful share of our thought. Men should be properly fed and decently clothed, and these things are of concern to us and our Heavenly Father, but when these have done their utmost for us and we have done out utmost for them, the kingdom of Heaven still must be within us.

It is a pitiful thing that men and women at large have such meager

"second wind." A man runs, or engages in some other violent form of exercise until it seems that the absolute limit of his energy has been reached, there comes to him a surprising increase of power as if he had tapped a new reservoir of life and strength. The world's athletic contests are won by the second wind of the athletes.

It is strikingly similar in the in-

The Citizen

A family newspaper for all that is right, true and interesting.

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No Whiskey Advertisements!
No Immoral News Items!

CHRISTIAN ENDEAVOR

The meeting of the Christian Endeavor Society of the Union Church Sunday night was given over to the hearing of reports from the District Convention at Stanford. The leader was Overt Richardson. Luther Ambrose was the Berea delegate who reported a very inspiring and helpful convention. He was elected president of the Eighth District for the coming year. Miss Della Holliday, the other delegate from Berea, was unable to report on account of sickness.

RECITAL

Mr. Taylor and the Berea quartet, consisting of Messrs. Rigby, Phalen, Heckman and Hackett, gave a recital at the First Christian Church in Richmond Sunday night. Mr. Taylor's work on the beautiful pipe organ of that church was greatly appreciated. The quartet gave several selections. Solos by Professor Rigby and Mr. Heckman concluded the program. The entire recital was one of rare beauty and was a real treat for the music lovers of Richmond.

EIGHTH DISTRICT CHRISTIAN ENDEAVOR CONVENTION

The Annual Convention of the Eighth District of the Christian Endeavor Union was held at Stanford, March 21, 22 and 23. The representatives of the local society of the Union Church were the Misses Della Holliday and Bell Franklin and Luther Ambrose.

The principle speakers were C. F. Evans, State Field Secretary, and Miss Georgie Dunn of Lexington, State Superintendent of Prison work.

In the election of officers for the coming year, Luther Ambrose, of Berea, was chosen President; Arthur Sanders of Nicholasville, Vice-President; Miss Anna McKinney of Stanford, Secretary; and Miss Kathleen O'Connor of Harrodsburg, Treasurer. Miss Della Holliday acted as chairman during the entire Convention.

Think well over your important steps in life, and having made up your minds never look behind.—Thomas Hughes.

Cleanliness Would Prevent Many Fires

If the clean up and paint up spirit were observed by all the year around a large majority of fires could be prevented, according to a Philadelphia fire marshal. And he followed up this statement with the further somewhat startling assertion that "annually a certain portion of the population in Philadelphia is burned to death by fires in homes where in most cases the fire would never have occurred if a little care had been exercised in keeping the house free of rubbish."

Every citizen or group of citizens representing a family, an association or business establishment should take part in the clean up campaign this year in an endeavor to decrease the number of fires and save the money loss and lives that fires cause, apart from the obvious creation of better and more healthful living conditions.

To get in line with the clean up movement and to be one of the clean-up citizens should be the aim of every one during the clean up time to protect your life and property by removing the causes or cause of needless fires.

Make a study of your household conditions and remember that a dirty house is worse than a dirty face and may cause lots more trouble and cost more money at any time. Clean up and paint up and aid in reducing the number of fires and other evils.

WHAT TO DO TO MAKE YOUR TOWN CLEAN.

- Get busy.
- Don't knock.
- Beat the rat.
- Use the hoe.
- Swat the fly.
- Take the yard.
- Plant flowers.
- Kill the germs.
- Plan for a garden.
- Burn the rubbish.
- Clean up everything.
- Go after the garbage.
- Paint up, inside and out.
- Help make your town healthy, wealthy and happy.

The Word "Belfry."

The word "belfry" had originally no connection with "bell," an idea which is now intimately associated with the term. The first meaning given is "watchtower," from the middle English "berfry," a watchtower. The first part of this word is connected with "borough," the second with "free." As the practice grew of hanging "bells" in such towers people reminded themselves of the fact by changing the word "berfry" into the modern "belfry."

INDEPENDENCE IS DECLARED.

Amoy.—Chang-Chow-Fu, one of the largest cities in China, has declared its independence of the government of Yuan Shi Kai. The officials of Amoy have sent a request to the American consul, asking that an American warship be sent to this port. Chang-Chow-Fu is a city of about 800,000 inhabitants in Fo-Kien province, 24 miles northwest of Amoy, which is its port. It is a seat of the silk manufacture and has extensive iron works in connection with neighboring mines.

GETTING TOGETHER

Purpose of Visit of Knoxville Trade Trip Members Is To Cement Business Relations

Business Men of Knoxville Want to Know More About Conditions Here, and Desire People Here to Know More About Knoxville as a Manufacturing and Jobbing Center.

Back of the white hats, the stripped umbrellas, the music, the fun and good-fellowship of the Knoxville Trade Trip, there is a very serious purpose. This Trade Trip has a meaning, and that meaning is illustrative of the business spirit of Knoxville.

For, be it known, that this is "Prosperity Year in Knoxville"—her mills and factories are running, and the wheels of commerce are humming. Knoxville is stirred in every pulse and fibre as she has never been stirred before—with a new spirit of enterprise, of push and purpose that is built upon the solid rock foundation of confidence—confidence in her own future; confidence in the loyalty of her people and aggressiveness of her progressive business men and institutions.



Wm. H. Crouch, leader of the U. of T. Band, which is to visit here.

It is in the spirit of this new prosperity that this First Trade Trip is being made, and it is far from a selfish spirit, for Knoxville is not coming to sell, but to see and to buy!

Knoxville Is Coming To Berea

With a train of all steel cars and headed with a big brass band, Knoxville Business Men, more than a hundred strong, are coming to establish closer business and social relations between the business men of Berea and themselves. They will arrive on their own special train Wednesday, April 12th at 7:30 a. m.

Knoxville Business Men Want to Meet Berea Business Men. UNDER THE AUSPICES OF THE KNOXVILLE BOARD OF COMMERCE.

In her new prosperity she must look beyond her own doors for new material.

Knoxville wants to extend to the people of her sister towns and cities the "glad hand," wants to know them better, and extends to them an invitation to grow as she grows. Knoxville wants us to profit by her prosperity.

There will be a result to this trip that ought to be of special interest to this town. Being, as it is, in itself an example of organization and efficiency, the trip ought to stimulate greater interest in our local commercial organization and in greater commercial activity. Then, too, the visit of the Knoxville Trade Trip will offer to our local boosters an opportunity to do some boosting of their own game. The Special will carry representatives of both of Knoxville's big daily papers, newspapers that are read far and wide. The impression they gather of the towns visited, and which will be gathered by the other members of the party will have a far reaching effect and untold good should result.

Let us go out and meet the "special" in a spirit which will animate them; in a spirit of wanting to get closer together and of co-operation and thereby both sides will be benefited.

UNIVERSITY OF TENNESSEE BAND TO GIVE CONCERT HERE

Crack Musical Organization of the State to Accompany Knoxville's Trade Trip Special.

The University of Tennessee Band, one of the crack musical organizations of the state will accompany the Trade Trip Special of the Knoxville business men to furnish the music at this and the other towns visited. The band which is composed of 25 members will give concerts, both of popular and classical music, and all lovers of music should plan to hear these concerts.

"THE KINGDOM OF HEAVEN IS WITHIN YOU"

(Continued From First Page)
are to come in the outer world, and such changes are not only desirable but essential, the vital changes that must bring the kingdom of God into its full operation in the lives of men must be wrought in their spiritual life.

There is not a great deal after all that can be done for that part of human life that is external. We spend quite too much time and that proportionately upon the kingdom which we suppose to be outside ourselves. No matter how many coats a man buys, he can wear but one at a time without discomfort; and though he have money enough to buy as many automobiles as Mr. Ford can make, he can ride in only one at a

resources within their own lives. Our constant habit of reading is often a testimony of our inability to think. People flee to the newspapers, not because they hope to learn anything, but because they have no resources of their own in thought. People dread insomnia, not so much because they need more sleep, as because they have never learned to be good company for themselves. Suppose you need to lie awake an hour in the night. Why should you spend it tossing from side to side and keeping yourself the more awake by your labored efforts to get to sleep? Why not recognize that as the time when you may think over the last great lecture you heard, or remember again some fine lines of poetry which you have committed to memory? Why not be storing up in your minds treasures of memory against the time when you have only yourself for a companion; against the hours when otherwise you shall feel what to many people is the awfulness of a solitude made terrible by the fact that their own minds are utterly lacking in those resources which can save them from being a terror to themselves.

Very many people live in only one part of their being. There are men who never stand straight enough to breathe deeply enough to utilize more than a fraction of their own lives. They breathe in a few top inches of their lungs and that is all. What matters it that they live in fresh mountain air and that God is pouring life-giving and invigorating atmosphere to them? They can only live on so much of the air as they breathe.

I know a town in New England whose largest and most beautiful house is unoccupied save for one solitary room in its basement. Years ago the man who built that palatial house brought home his bride and she lived with him only a few weeks and then returned to her parents. He locked the upper stories of the house and left them just as they were when she was with him. I have seen him a few times early in the morning or in the evening twilight going into or coming out of that basement room. I have walked by in the evening and seen that solitary lamp. All above that single room in the basement is the tomb of his dead love. I know a good many people who live only in a single story of their own minds, and that is not always the upper story. If you will read the essay of William James on "Human Energy" you will be struck by what he says of that quality in man's intellectual life which is analogous with what athletes know as the

intellectual and spiritual life of man. A student may yawn over his books until he can hardly keep awake and feel that he is so completely tired out that he can do nothing but rest, and there comes to him, if he has learned to avail himself of these resources, a new baptism of energy, on the basis of which he completes his task.

One of the things every college student ought to learn, and one which many men go thru college without learning, is how to treat this added reservoir of energy. A great many college students never really learn how to study, never learn how to focus their minds with the least expenditure of energy, and the largest available result upon the particular task which they have in hand. But the acquiring of that facility is one of the largest elements in an education. Mere contact with books will not educate you, the passing of examinations in certain studies is no certificate that you are educated. The Kingdom of Learning must be within you. Just as the Kingdom of Athletics is not in Indian clubs or parallel bars but must be in the muscles and skill of the athletes, so the Kingdom must be in the intelligence and applied skill of the scholar.

These analogies from the physical and intellectual world hold true in our spiritual life. Men are forever looking for something to happen in the world outside which shall certify to them the inherent truth of religion, but the ultimate tests of religion must be subjective and spiritual. The word of Jesus still is true, "Ye must be born again." Just as the athlete must rise to the possession of sustained supplies of energy, just so must the man who masters the spiritual secret of life acquire that possession of the Kingdom of God which is not meat and drink but riches and brings a joy in the Holy Ghost.

Berea College stands for a sound mind in a sound body and a spiritual nature that is fully awake to the meanings of this divine relationship. It endeavors to do what may rightfully be done for the bettering of man's material surroundings. It is interested in all that affects the welfare of human life; but its supreme message to all its students, to all its constituents, this, "The Kingdom of God is with you."

Census Contrasts.

The report of the first census is contained in an octavo volume of fifty-six pages. Nowadays, in a decade, the census bureau issues 100 or more quarto volumes with more than 40,000 pages.

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